

GAS WOULD MEAN RE-BIRTH OF TOWN

Says J. S. Mavor in Longly Communication in Which He Says
Should Council Not Act Further, Public Meeting will be Called

Gas Problem Gets A Severe Setback

Council majority Refuses to Offer
Bonds at Ninety-five

On the 10th inst. J. S. Mavor, Esq., of the City of Vancouver, B.C., wrote to the editor of the Bassano Mail, as follows:—

Constable Snow Resigning

Night Constable Snow has tendered his resignation to take effect on Feb. 25, and at the Council meeting held Wednesday night, his letter was forwarded to the police.

Hutton Farmers Commence Co-operative Scheme

For the special purpose of concluding agreements for the carrying out of their plan of buying goods in wholesale quantities for the benefit of the Hutton farmers, L. J. Kemp, president of the Hutton Farmers' U.F.A., and E. W. Ward, secretary, were in Bassano last week.

Famous Hockey Star in Bassano

A famous hockey star, in the person of Morten Hanay, now travelling for Sherwin-Williams paint people was in Bassano this week.

Gang of 150 Men To be Employed

There will be one hundred men employed on the contract at Bassano shortly, the good news received this week.

GOOD HOUSEKEEPERS PREFER

flour they can depend upon flour that will make the same good bread, pies, cakes and pastry every baking day.

OGILVIE'S ROYAL HOUSEHOLD FLOUR

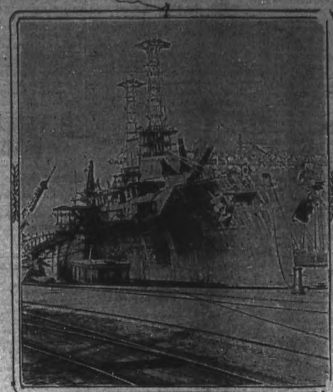
Is there choice between its uniformity of quality and also because it gives better results than any other flour.

Ask your grocer for Royal Household Flour

OGILVIE FLOUR MILLS COMPANY, LTD.

Machine Mills Winnipeg Fort William Montreal

COMPLETING THE MOST POWERFUL AMERICAN BATTLESHIP



(Supplied by New Process Electric Corporation, New York)

The U.S. Dreadnought, New York, now nearing completion at the Brooklyn Navy Yard. Only the finishing touches remain before the ship is ready for "fight or flight." The New York is a masterpiece of the Battleship-Torpedo, will be the largest and most powerful battleship when she is finally reported for duty to the navy department.

How A Montreal Maiden Met A LonButte Man

One of those rare "correspondence" romances had its culmination at Bassano, Monday last, when Herman William Ewert, a householder, of Lone Butte, Alta, and Miss Dancia McLaren, of Montreal, were married at the Hunter Hotel by Rev. J. A. Claxton.

The romance began six months ago, when Ewert's eye was attracted by a little notice in the personal column of a Winnipeg paper, a favorite trick of Cupid's these days. In the direct that there was a certain girl way down in Montreal who would like to open a correspondence with a certain gentleman, object matrimony, an exchange of photos to be the introduction.

Ewert replied, pictures were exchanged, then correspondence and the game of love was played. At length, it was mutually agreed that they should meet in Bassano and marry. According to Ewert staged it to Bassano last week, and at once wired for Miss Dancia to leave Montreal and, armed with an identifying photograph, he would meet her at the train.

"I knew her at once," said Ewert in speaking of the meeting and Mrs. Ewert added she never could have mistaken him.

The pair who looked incredibly happy when they strode into the "Matix" office shortly after the meeting, were married at five p. m. in a room at the Hunter Hotel, by Rev. J. A. Claxton.

Ewert is well known in the country north of the Red Deer river, where he proved up this spring. He left his home in Kindrick, Idaho, in 1900, to take up land in Alberta.

A number of people from across the river, chanced to be in town that day, and their congratulations were hearty. The happy pair left on Friday's stage for their LoneButte home.

Mrs. Ebenezer Duncan died at the home of her daughter, Mrs. Duncan McLaren, Wednesday, February 11th. Burial service was held at their home on Friday.

A. C. P. R. surveying outfit is working on a new line, commencing at the mouth of the Bull Pond, running east through the lower edge of township 28 to be extended as far east as Berry Creek. This will bring Pandora five and one half miles from the proposed line.

A live stock association was formed at Pandora Saturday, February 7th. The object of the association is to secure through the Dominion Live Stock branch the use of pure bred male animals and to encourage improvement in the live stock of the district by systematic breeding. There are three classes of associations, namely (a) dairy cattle, (b) beef cattle, (c) dairy cattle, horses, game. The association was organized under class A.

The Parks Prairie Local U. F. A. met in the school house Saturday January 11th. It was decided to change the name to Pandora. The following ladies were present, all of whom were made honorary members of the union: Mrs. Joe Roberts, Mrs. E. J. Hartstrom, Mrs. S. L. Stewart, Miss Mollie Stewart, Mrs. Judge Forester, Mrs. Gordon Forester, Miss Forester.

A committee consisting of George Cutler, Charles Parks, Joe Roberts and Gordon Forester and John Davis to arrange for a dance and banquet to be held March 14th. This dance will undoubtedly be held in Mr. Parks' barn. The building is 30x50 and has a splendid floor for dancing.

A social dance was given by Mr. and Mrs. Lawrence McLaren on Friday night, February 6th, a sleigh load from Pandora attended.

G. M. Noland is on the sick list and has gone to the city to secure medical aid. Mr. Noland has recently leased his section to A. Stewart for a term of three years, and will presently offer his stock and machinery for sale at a public auction.

E. G. Hartstrom and George Cutler are spending the week in Bassano and Calgary on business.

Short talks by the delegates, Messrs. Cutler and McLaren, were given at the Leducville convention. Mr. Forester will give a report at the next meeting which will be held Saturday, February 14.

Miss Fisher and her brother from Steveston are visiting at Mr. Parks' ranch.

Fire Dept. Bylaws.

ARTICLE 1—SECTION I.
Property or making an idle parade of the Brigade to report any member or members, who have been seen or known to abuse or destroy or make an idle parade of the Brigade clothes or any part thereof, or any property belonging to the Brigade.

SECTION II.
It shall be the duty of any member of the Brigade to report any member or members, who have been seen or known to abuse or destroy or make an idle parade of the Brigade clothes or any part thereof, or any property belonging to the Brigade.

SECTION III.
Any member abusing, destroying property or making an idle parade of the Brigade shall be fined, suspended or expelled as the Brigade desires.

ARTICLE 2—SECTION I.
Any member not being able to attend any regular meeting, by appearing at, or previous to the roll call and obtaining leave from the presiding officer shall be exempt.

SECTION II.
Sickness in a member's family, or being himself in a state of ill health, or called away on business from the town (a period of absence not to exceed three (3) months) shall be a satisfactory reason for non attendance.

SECTION III.
Any member coming into the meeting after roll call shall report to the Secretary-Treasurer.

ARTICLE 3—SECTION I.
Every member on resigning from the Brigade shall return to the Chief or Captain, his fireman's coat, cap, or any property belonging to the Brigade.

ARTICLE 4—SECTION I.
Any member may be expelled by a majority vote of those present at any meeting upon his being convicted of negligence of duty, ungentlemanly conduct, etc.

ARTICLE 5—SECTION I.
In the absence of the Chief or Assistant Chief at any fire, the member who first arrives at the fire shall assume command of the Brigade until the arrival of one or two officers.

ARTICLE 6—SECTION I.
Every member present must vote on a question unless immediately interested in it, or is excused by the Brigade.

ARTICLE 7—SECTION I.
All intoxicating liquors are strictly prohibited from being brought to the Fire Hall.

ARTICLE 8—SECTION I.
Any member appearing at any review or meeting of the Brigade intended to be expelled as the Brigade desires. (This rule to be strictly enforced.)

ARTICLE 9—SECTION I.
On the death of any member, each member shall consider it his duty, on receiving notice from the Secretary, to attend the funeral.

ARTICLE 10—SECTION I.
Any member found to have been guilty of conduct injurious to the interests of the Brigade shall be suspended, or expelled by a two-thirds vote of the members present at any meeting.

ARTICLE 11—SECTION I.
Any member breaking a by-law to (continued on page 4th)

Comparative Statement of Town's Financial Standing

Shows That Town is Prosperous, and That Good Work was Accomplished During Past Year

Bassano Masons Pay Visit to Strathmore

About eighteen members of the Bassano Lodge, No. 55, A. F. & A. M., journeyed to Strathmore on Monday evening, to participate in a Lodge of instruction, where they were scheduled to put on the third degree.

A large crowd assembled from all parts of the Bow Valley, representatives from (Zetland), Calgary, Lacombe, Gleichen, Bassano, Brooks, Suffield, and Redcliffe, being present. Strathmore exemplified the really good work they were doing. The Bassano contingent comprised, W. M. W. A. W. Haines, S. W. John Golden, J. W. Johnston, Sec. R. H. Struthers, Organist, H. W. Ford, S. D. E. A. Dyer, J. D. Dr. Harris, M. C. G. H. Travis, Chaplain, H. Brimble, S. E. L. Muir, J. S. H. C. Peck, Dr. J. H. Ross, Chas. Harris, A. McKee, R. A. Travis, Brennan and J. R. Sharp.

A comparative statement of auditor's reports for the respective years of 1912 and 1913, gotten out by Secretary-Treasurer Bond upon the completion of the auditor's statement for the past year, contains some interesting sidelights on the financial standing of the town.

For instance, the increase in current taxes collected is 75 per cent; jumping from \$12,000.28 in 1912, to \$21,000.28 in 1913. The collection of tax arrears showed an increase of 30 per cent, jumping from \$9,515.07 to \$12,501.28. There was a big increase in dog taxes, and a substantial one in licenses, but a twenty-five per cent decrease in fines.

There was a decrease in Health Board expenses of sixteen per cent, from lighting of streets, was an increase in 1913, and shows up to the extent of \$208.03 in 1913; while the cost of \$208.03 in 1912, was \$208.03 in 1913, being \$2,270.58 in 1912, and \$2,270.58 in 1913; office expenses and salaries increased 75 per cent from \$1,555.27 to \$2,721.73 in 1913, and \$2,721.73 in 1913, while the town hall, which was not built in 1912, was responsible for an expenditure of \$248.68. It shows the capitalization of public utilities at \$205,134.00 in 1912, as against a paltry \$14,556.13 in 1912, while the surplus of assets over liabilities was \$16,951.73 in 1912, and \$23,818.25 in 1913. Overdrafts and notes on bank were \$11,575.90, and in 1913 these being reduced to an infinitesimal \$474.26 in 1913, even this being overcome by a balance of cash on hand. The total assessment showed an increase of 18 per cent, and the tax rate a reduction of 5 per cent, while the total tax bill was increased 9 per cent.

At the bottom of the statement is attached a significant summary showing the percentage of expenses to the total taxes levied with comparison of years 1912 and 1913. Health and police 4.0 per cent, a decrease of 1.5 per cent. Fire 21 per cent, an increase of the same amount. Street lighting 1.9 per cent, increase of same amount. Grants 1.0 per cent, a decrease of 3.48 per cent. Police expenses 1.3 per cent, a decrease of 1 per cent. Office salaries 8.7 per cent, an increase of 3.3 per cent. Town hall 7.5 per cent, an increase of the amount. So that the total administration expenses to total taxes was 24.78 per cent, or a decrease on 1912 of .92 per cent.

The final word on that magnificent arrival, next Tuesday night, Feb. 17. Be the costumes all ready? We think that there are some wonderful concoctions in course of preparation.

Calgary Case Interests Local People Much

CALGARY, Feb. 12.—Suit for \$125,000 will be brought against O. G. Dornick, C. M. S. Kipling, A. W. Pryor, J. W. A. Mason and J. A. Henty for alleged failure to carry out an agreement to have been entered into with Zephaniah Mallory, a Calgary civil engineer.

The agreement was that the plaintiff should prepare a certain series of plans relating to the development of water power on the Bow River, for which he was to receive \$25,000 in cash and several payments upon approval of the plans and also a certain interest in the contemplated Alberta Development and Power company.

Payment was due on the first of the year but the plaintiff asserts that he has been forthcoming and that the defendants have otherwise failed to carry out their share of the bargain although he has done his part.

The above letter is interesting to Bassano readers inasmuch as Mallory asked the city \$100 for some street grades, which a competent firm afterwards re-surveyed for about \$100 while the people he is suing are concerned in the Bassano power plant.

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THE BERKELEY HOTEL

Under the management of the Berkeley Hotel Co., Ltd. is daily showing improvement

The new managers are sparing no effort in their endeavors to place this Hotelery on a par with the leading Hotels of the country.

Clean rooms, very comfortable beds, every courtesy and attention are here assured, and for the benefit of the citizens of Bassano, and also to make the traveller feel glad that he decided to stop here over Sunday, a special feature of the future with this hotel will be their Sunday evening Table d'Hôte Dinner.

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THE BASSANO MAIL

Published each Thursday afternoon of every week at the office of the Mail, Third Avenue, Bassano by MAIL PUBLISHING COMPANY LIMITED

J. H. Sharp Editor and Manager

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Advertising rates on application.

"Fearless, Free and Fair"

BASSANO, ALBERTA, THURSDAY, FEBRUARY 12TH, 1914

The Gas Agitation

And now to get the gas. Confidently believing there is abundance and to spare beneath us, it shows great lack of initiative to actively ignore it, making too much to release it. While other towns, even our neighbor Brooks, are enjoying the innumerable blessings that accompany the possession of natural gas, we are suffering all the inconveniences of none, with the additional aggravating reflection, that with a little energy and expenditure, those comforts would be ours.

There is no reason in the world why gas should not be struck if the drilling is placed in the hands of a reliable outfit. Past experiments, have proved its existence even if the means and methods employed were open to criticism. The problem long since passed the gamble stage, and the Board of Trade showed its alertness, and eagerness to advance the town's interests, in deciding to commence a campaign that will not cease until the gas has been secured. The members appreciate that we shall not progress very far without it at the present moment. Cheap power is important factor in a town's success these days. And there is no question, but that the cheapest procurable at Bassano is gas. Too much has been made of the contention that the tax rate in the present year will be abnormally increased if more delinquents are sold. This is altogether a mistaken idea, for the people have passed the lull and it is the Council's sole duty now to find the best market for those delinquents. Consequently provision has to be made in the estimates, and in the tax rate for the retiring of the first years instalment if they are sold.

A Graduated Scale

There should be some adjustment of the water rates.

It seems at first glance, as if there was not sufficient discrimination in favor of the big consumer, and particularly the hotels. In most towns there exists a graduated scale, which recognises the large consumer as

a person to be desired. They appreciate that the hotels are public service institutions, so far as the use of the water goes, and as such, are entitled to some consideration. If we mistake not, they get a discount that is worth while in other towns. The Bassano scale does not seem to be sufficiently graduated, and a scale giving a gradual reduction every ten or at most every twenty thousand gallons it seems to us, would be fairer.

Coun. Pegler brought up another matter that also illustrates the necessity for such a scale, namely a reduction to those using water on their gardens and lawns. These are the very things we need to encourage here. Can't something be done in the matter?

A Boon To Bassano

The inauguration of the Pures's Post, which took place on Tuesday last is an inestimable boon to the merchants of Bassano.

By the creation of a local limited zone the Post Office regulations have put a slight handicap upon the mail order house. Within this radius, after the project has passed a three months' probation period, the rate will be five cents for eleven lbs. which is destined to give the local man a big start on his competitors of the mail order house. All descriptions of dry goods and merchandise can be forwarded. Of course when the district is more settled the benefits to be derived from it will be correspondingly greater.

From Our Standpoint

The popular complaint—gas-tritis

Puzzle, Will the times be harder in the future with or without gas?

The disintegration of the Gleichen team is now complete, saith the latest report.

The surest and sweetest sign of spring, the first construction outfit will be on the ground, this week.

When the taxpayer reflects that the town now owes public utilities to the value of \$200,000 against \$14,000 in 1912, it is honest and justifiable pride that causes him to puff out his chest.

The strongest argument for a team for the fire equipment and for a more efficient fire alarm comes from the underwriters. They suggest a general purpose team stabled at the Fire Hall at night and this seems a solution likely to be carried out.

The underwriters have intimated that the town cannot expect a reduction in insurance rates until the intake is properly flooded from the Bow River, and the present second hand method of pumping abandoned. There are indications that this may not be so long after all.

The Bassano Time Table

GOING WEST

No. 33, 8:00 a.m. 8:37 a'clock.

No. 34, 8:45 a.m. 9:12 a'clock.

No. 35, 9:15 a.m. 9:42 a'clock.

GOING EAST

No. 36, 10:15 a.m. 10:42 a'clock.

No. 37, 10:45 a.m. 11:12 a'clock.

No. 38, 11:15 a.m. 11:42 a'clock.

MIDCANA LOCAL

Leaves Mondays, Wednesdays and Fridays at 2:00 a.m.

Arrives Tuesdays, Thursdays and Saturdays at 11:00 a.m.

LUTON STAGE

For Hinton, Favour, Rose Lynn, Sunny Nook and Supplington; Mondays, Wednesdays and Fridays at 8:00 a.m.

DOROTHY STAGE

Wednesdays and Saturdays at 7 a.m.

SYNOPSIS OF CANADIAN NORTH WEST LAND REGULATIONS

Any person who is the sole land of a family or any male over 18 years of age, may homestead a quarter section of available Dominion land in "anchores," Saskatchewan or Alberta. The applicant must appear in person at the Dominion Lands Agency or Sub-agency, for the district. Entry by proxy may be made at any agency, on certain conditions by father, mother, son, daughter, brother or sister of the homesteader.

Duties—Six month's residence upon and cultivation of the land in each of three years. A homesteader may live within nine miles of his homestead on a farm of at least 40 acres solely owned and occupied by him or by his father, mother, son, daughter, brother or sister.

In certain districts a homesteader in good standing may pre-empt a quarter section alongside his homestead. Price \$5.00 per acre.

Duties—Must reside upon the homestead or pre-emption site monthly in each of six years from date of homestead entry including the time required to earn homestead patent, and cultivate fifty acres.

A homesteader who has exhausted his homestead right and cannot obtain pre-emption may enter for a purchased lease need in certain districts. Price \$5.00 per acre. Duties—Must reside six months in each of three years and cultivate fifty acres and erect a house worth \$200.

W. W. CORY
Deputy of the Minister of the Interior
N. B. Unauthorised publication of this advertisement will not be paid for.

Business Cards

McCaffrey & McNeil

General Contractors
P. P. McCaffrey J. L. McNeil
Second Avenue, Bassano
Plans Prepared Estimates Furnished

E. L. SKERRITT

Carpenter and Builder
Estimates Given Repairs and Jobs
Work promptly attended to
Corner 3rd St. and 8th Ave. Bassano.

B. T. GRAY

Furnal Director and Embalmer
Service Day or Night
Bassano Furniture Store, 3 Ave.

E. A. Dyer

Barrister, Solicitor, Notary Public
BASSANO - ALTA.

Burns & Mavor

Barriers, Scales, Notaries, Etc.
Solicitors for—The Canadian Bank of Commerce, The Union Bank of Canada, Security Trust Company

MONEY TO LOAN
BASSANO - ALBERTA

R. C. Pegler & Co.

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Loans - Insurance
Notary Public
Commissioner for Oaths
Bassano - Alberta

FRED OWENS LLEW OWENS

OWEN BROS.
PAINTERS, SIGN-WRITERS AND DECORATORS

Bassano PRESBYTERIAN CHURCH

Services—11 a.m. 7:30 p.m.
Sunday School at 2:30 p.m.
PASTOR - Rev. J. A. CLAXTON

CHURCH of THE BLESSED VIRGIN

Corner 5th Avenue and 5th Street
Services—11 a.m. 7:30 p.m.
Sunday School at 2:30 p.m.
Rev. J. F. DINGLE - VICAR

Bassano Lodge

No. 55
A. F. & A. M.
Meets Fourth Tuesday of Each Month.
Visiting Brethren always welcome.
E. H. Stralers, W. M. Geo. H. Travis, Sec.

BASSANO LODGE No. 59 I.O.O.F.

Meets every Thursday evening in Robinson's Hall. All members of the order are invited to visit with us.
E. M. McClary, Rec. Sec. W. Macdonald, N. G.

NOTICE

Notice is hereby given that the undersigned will not be responsible for any goods delivered to his employees without written authority.
J. McKinney
General contractor

Ladies!

We carry a good assortment of the famous
Ladies' Home Journal
PATTERNS

Call and get our free book—"Good Dressing"

A fine assortment of

SHOES

For the little folks

HENDRY & JOHNSTON

"THE QUALITY STORE"

THE BASSANO TRADING COMPANY



WE HAVE A FINE ASSORTMENT of Ladies' Shoes, Dancing Pumps, Dainty Shoes for evening wear, and the latest styles in street shoes.

Get the Warm Shoe for the Cold Weather
Felt Shoes, Overshoes, Rubbers, Etc., a great variety

We cater well to the needs of the children in footwear.

The Busy Store
BASSANO ALTA.

Storm Windows and Storm Doors

We have Two Carloads in Stock at our Warehouse and Must Move.
Call and leave us your order or Phone 31.

Crown Lumber Company, Ltd.
Joa. Wright, Local Manager

Bassano Cartage and Express Co.

Draying, Transferring and General Teaming of All Kinds Done Right.

ALL TELEPHONE ORDERS PROMPTLY ATTENDED

Complete Equipment for Excavating. Special attention devoted to sand and gravel hauling.

Agents for The Continental Oil Company

W. J. YEO, Manager
Corner 2nd Ave. and 3rd St. East Phone - Office 40, House 114

Get Your Canadian Home From the Canadian Pacific

Wonderfully fertile land is offered for sale by the Canadian Pacific Railway Company at prices ranging from \$11.00 to \$30.00 per acre. There is no better agricultural land than this virgin Canadian soil. It is unsurpassed for all forms of agriculture, including grain growing, stockraising, dairying, poultry culture, vegetable growing, and general mixed farming. The lands are convenient to railways and markets, and are located in a country of low taxation and delightful climate.

TWENTY YEARS TO PAY Under the Company's new policy no land is sold to speculators, but only to those who will occupy and improve it. The terms of sale are now one-twentieth cash and the balance spread over twenty years with interest at six per cent. per annum.

ASSISTANCE TO FARMERS Under certain conditions the Company will advance a loan of \$2,000 to new settlers to be used in erecting a house and barn, fencing the land and sinking a well. This loan is repayable on the same terms as the purchase price. For illustrated literature, tracts and full particulars, apply to

DEPARTMENT OF NATURAL RESOURCES
CANADIAN PACIFIC RAILWAY
CALGARY ALBERTA

PHONE 91 THE SAILER BLOCK
Bassano Tinsmithing & Plumbing Co.
Wish to announce that they have installed a skate grinding machine and guarantee a first class job
Be sure and call us for Plumbing and Repairing
R. C. Thompson - - - Manager

Bassano Harness Shop
Dealers in Light and Heavy Harness, Horse Furnishing Goods, Saddles, Robes, Whips, Collars and Blankets.
Just received a Large Shipment of Blankets from the manufacturers. Prices the lowest.
Clark's Famous Charcoal Heaters, to warm your feet.
A full line of Stock Food and Horse Medicines, such as Liniments, Balsam and all kinds of Gall Cures.
REPAIRS NEATLY AND PROMPTLY DONE
C. Weisenburger - - Proprietor

EYES
WHEN IN CALGARY - VISIT -
Calgary's Only Exclusive
OPTICAL ESTABLISHMENT
All Glasses made on the premises & Delivered Same Day.
Alberta Optical Co. Ltd.
700 First St. West. Next Hudson's Bay Store

READ THE MAIL & YOU READ THE NEWS
SUBSCRIBE NOW
EVERYBODY'S DOING IT

MOONSTONE ENAMEL WARE
DON'T FAIL TO SEE OUR STOCK
SOMETHING DIFFERENT
Pierce Brothers Co.
Second Avenue

LUMBER
Mills in British Columbia
:: Factory at Calgary ::
The best of Lumber. Lowest Prices. Square Deal.
Try Us.
Riverside Lumber Company Ltd.
JOHN GOLDEN, Manager

THINK! MEN, WHAT IT MEANS!

Just stop and consider this clothes buying proposition a minute. Perhaps you have to figure some to buy all the clothes you want. Stop and think what it means to your pocket-book to buy

\$3.00 Actual Value for Every \$2.00 You Spend

Can you afford to ignore such an important and unusual opportunity. This stock must be reduced quick—that's the reason for such unusually low prices—the lowest prices, we honestly believe, that you will find anywhere on goods of the same high quality. Don't hesitate and doubt—come and see for yourself.

This Great Sale Starting Saturday, February 14th Makes It Possible for You to Wear Better Clothes Than Before
AT THE SAME COST, OR EQUAL ONES AT A LOWER COST

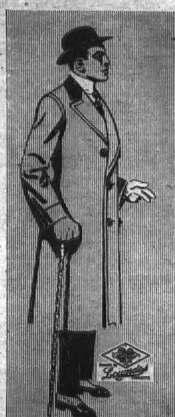
Our entire stock
of high class
goods is on sale

Jaeger Goods
AT
20 per cent Discount

You had better read
these prices
Then Act Quick

Saturday Feb'y
28th
IS THE LAST DAY

Remember
Big Price Reductions
on our entire stock



Men's Overcoats

\$12.00 Tweed Overcoat \$ 6.75
18.00 " " 11.75
22.00 " " 14.50
30.00 " " 19.25

Our stock composes
the latest styles
produced by Canada's
best Tailors.

An Important Shirt Sale

Here is an assortment of shirts hard to equal, yet prices have been put way down for this sale

1.25 Work Shirts .95 1.50 Work Shirts 1.10
2.00 " " 1.45 1.25 Dress " .95
1.50 Dress " 1.10 1.75 " " 1.35
A shirt sale of rare interest to every man who has new shirts to buy soon.

BLANKETS! BLANKETS!

Fine White Flannelette Blankets 1.15 to 1.30

\$2.25 Comforters - 1.60
4.00 6 lb. Blankets - 2.75
3.50 6 " " - 2.35
5.00 8 " " - 3.60

Underwear! Underwear!

A SALE THAT IS A SALE

.75 Fleece Underwear, per garment .45
1.00 Wool " " .60
1.25 " " " .80
Stanfield's Red Label Undr. " .95
" Blue " " 1.25
" Black " " 1.50

Men's Suits

\$12.00 Tweed Suits \$ 7.85
15.00 Whipcord " 10.45
15.00 Tweed " 10.45
Norfolk Corduroy 12.75
20.00 Fine Blue Serge 14.50

Remember we have
not space here to
quote all our prices
but our other values
are equally as great



Buy A New Hat or Cap Now

John B. Stetson and Borsalino Hats at \$3.00
\$3.00 Buckley Hats at 1.50

All our \$3.00, \$2.50 and \$2.00 Hats
Cut to Half Price

Our stock of Caps at 33 1-3 discount

Don't put this down in your
mind as just an ordinary Sale
—It is not. The most of the
goods are new, the qualities
dependable, yet the prices have
been slashed 'way down.



We are giving
**20 %
DISCOUNT**
on our entire stock
of high grade
SHOES

TRUNKS AND SUIT CASES

\$7.00 Square Trunk - \$5.20
6.00 Steamer " 4.50
2.50 Suit Cases - 1.70
7.50 Cowhide Suit Cases - 5.20
8.50 " " " 6.30

You Can't Afford to Forget That Your Money Will Go Farthest at

WHERE QUALITY
IS KING

E. R. MUIR'S, Bassano

WHERE QUALITY
IS KING

The Social Circle

Mr. J. R. Mayor spent a few days in Calgary this week, in connection with the McNeil and McCallery versus the Hunt-Swift case.

W. H. Gordon of Hinton was in town renewing acquaintances this week.

Invitations are out for the 100th Anniversary to be held at the Berkeleys on Oct. 20.

Mr. Bishop of Glasgow and Oliver was in town this week on business.

Mr. Geo. McKee returned to Banff from an Old Country trip last week.

The residence of G. H. Gilbert was the scene of a pleasant gathering Friday night last in honor of the birthday of J. Blinson. Following a rubber at cards, refreshments were served and the evening was a pronounced success.

Mr. S. A. Maclean spent last week in town this week on business.

Mr. A. G. Bond has returned from an extended trip to Toronto and Montreal.

Mr. Roy Smith returned this week from a holiday spent in Niagara and vicinity.

The Presbyterian Church choir which has attained a high state of efficiency under the tutelage of Mrs. J. E. Cooper, greatly enlivened the Sunday service with sweet and appropriate music. The Anthem, "Jesus Lover of My Soul," was strikingly rendered while the quartette gave "The Old Wayide Cross" in very pleasing manner. Wm. Murchison was first tenor, W. A. W. Haines was second tenor, W. R. Jack baritone, and C. E. Murdoch bass.

Heard on the Street

The event of the season, the manoeuvres at the rink.

Mr. E. C. Gedney of the Calgary City Co. is back in town as a teacher on the seasonal school works.

Attention is directed to the clothing sale that E. H. Blair is holding on. There are some great bargains going.

Rev. J. A. Clouston was the preacher at the Broderick Presbyterian church Sunday last.

The Bassano Transmuting and Plumbing Co. are removing their quarters in the McGregor building on second avenue.

For sheer entertainment, we venture to predict that the coming masquerade carnival on Tuesday, Feb. 17, would be hard to beat, and at the very reasonable price of twenty-five cents as fixed by Oscar Quist.

L. C. Bond is engaged in the erection of a house on his farm recently acquired from the C. P. R. on the Cravling Valley.

The monthly statement of the town of Bassano shows total receipts to be \$1,570.74, and expenditures \$4,280, the main spending department being the waterworks, details of which are: "Construction, \$1,175; service connection, \$286.31; tools and equipment, \$108.40; construction sundries, \$44.94; power house expenses, \$538.86; and general operating expenses \$126. Bank balance general account was \$704.14; bank balance debenture account \$19,497.70; and overdraft waterworks account, \$698.32.

The building of G. H. Taylor is undergoing rapid construction and is expected to occupy it about March 1.

Fire Department Bylaws

which there is a penalty attached, the Brigade shall have power to inflict such punishment as they deem fit.

ARTICLE 12—SECTION 1.
Any member leaving his fire apparatus at a fire until after the roll call, without the permission from the officer in command, shall be fined \$1, unless an excuse be given satisfactory to two-thirds of the members present at the meeting holding the roll call; the said fine to be kept out of dues.

ARTICLE 13—SECTION 1.
Any officer who knowingly violates any of the provisions of the constitution or by-laws, and further, any officer who so far forgets what is due his position and the honor of the Brigade, as to be intoxicated at any meeting of the Brigade, fine or practice, or parade, shall forfeit his position and such officer, upon conviction thereof, without any vote of the Brigade being taken thereon, shall be ineligible for re-election to any office for one year after such conviction.

ARTICLE 14—SECTION 1.
No proposition to alter, amend, or repeal these By-laws shall be acted on until it shall have been submitted in writing to a previous regular meeting of the Brigade. No citizen, without concurrence of a majority of all members present, but a by-law may be suspended for an evening by a majority vote of the Brigade.

We have for sale the finest creamery for chickens feed, Bassano Meat Market, C. H. Padley, Proprietor. Prices are five cents per lb. or six for 25 cents.

The Bassano Meat Market

C. H. PADLEY, Proprietor.

Wholesale and Retail Butcher.

Will keep constantly on hand—All kinds of Fresh and Salt Meats—Oysters and Fish in season.

Special attention paid to waiting on Children.

CASH PAID FOR HIDES, PELTS AND FURS.

Shop next door to McKee's Fruit Store

Telephone 140

Phone 139 R. A. TRAVIS & CO. P.O. Box 78

Real Estate, Loans INSURANCE OF ALL KINDS.

Farm Lands a Specialty

Exclusive Agent for Hampton Park Estate

Phone 139 R. A. TRAVIS & CO. P.O. Box 78

FAT'S QUICK LUNCH

TURKEY AT ALL HOURS

Fruits, Candy, Ice Cream, Etc. Greens in Season

MEALS 25c. up WON GEE, Manager PHONE 13

BASSANO, ALBERTA

STILES "The Druggist"

PIANO VOTE SPECIAL, NO. 5

Monday, February 16 to 21

Pulford's Cream of Olives

Is one of the best toilet cream we have ever sold. It cures chapped, cracked, chafed, itching, roughness, redness of and all irritation of the skin, tan, chafing of infants sore lips and soreness from shaving. It is as pure and harmless as milk.

Price 50 cts. a bottle

5000 Votes with each bottle

The BEXALL Store, the Best Drug Store

THE BASSANO LAUNDRY

SING LEE, Proprietor.

FIRST AVENUE (PHONE 120) OPPOSITE DEPOT

SATISFACTION GUARANTEED

Best and cleanest Laundry in town

LAUNDRY CALLED FOR AND DELIVERED

139 FOR JOB PRINTING

Also if you have lost or found something—if you have anything for sale—if you want help, etc. USE OUR WANT AD COLUMN.

Miscellaneous

Read this column carefully. There may be something you want in it, and can get at bargain price.

Lost—Water spaniel puppy slightly hurt in one foot. I had white mark on throat. Anyone retaining same will be prosecuted. T. A. Doe, 301, 1st Avenue.

LOST—Gold signet ring with monogram—inscript on inside. Finder will be rewarded on delivery to "MAIL" office.

WANTED, AT ONCE—TEACHER for Sunny Alberta School District No. 2548. For information write to: A. Flanagan, sec-treas., Hinton, Alberta. c-19

Two Cents More Than Market Price will be given for cats. Apply at Dutch George's Farm, northwest of town. McCorkindale Bros.

FIRE ALARM CALLS.

Ward 1 (west of 4th St. and south of 4th Ave.)—Five bells, pause, then five more, etc.

Ward 2 (West of Fourth St. and north of Fourth Ave.)—Six bells.

Ward 3 (East of Fourth St. and South of 4th Ave.)—Seven bells.

Ward 4 (East of Fourth St. and North of Fourth Ave.)—Eight bells.

Practice Alarm—Three bells.

Ensign**Cameras**

Handiest and Most Camera for the Amateur.

Why wait for spring when present weather doesn't hinder out-door work?

Films, developing paper and all kinds of "develops" sold, and films developed.

R. A. Bird

Studio Opposite Post Office

S. A. HOBBS

All kinds of Excavating

Gravel and Sand hauling a Specialty.

Office: Muir Block, Second Avenue

Coal and Wood Always on hand.

Water Delivery.

PHONE 127

Bar: Third Avenue

The Bassano Bakery

Bread Shipped to all Points

Cakes Made To Your Order

Agents for

The Robin Hood Milling Co.

GREAT Stocktaking Sale

Inventory time is near, and in order to simplify matters and reduce our stock, we are offering unprecedented values in MEN'S FUR COATS, OVERCOATS, MEN'S SUITS, SHEEP-LINED COATS, MACKINAW COATS and many other lines of clothing.

SALE COMMENCES FRIDAY, JANY 23 AND CONTINUES FOR TEN DAYS

Men's Alaska Beaver Coats	regular \$30.	now \$22.
" Black Doe Suits	27.50	21.
" Imitation Black Lamb Coats	30.	22.
" Buffalo Coats	15.	12.
" Sheep-lined Coats	9.	6.50
" " " " " " "	10.	7.25
" " " " " " "	12.	8.25
" Mackinaw (black)	6.50	5.25
" " " " " " "	4.50	3.50
" Brown Tweed Suits	22.	18.50
" " " " " " "	17.	14.50
" " " " " " "	14.	11.75
" Corduroy Suits	15.	12.50
" Grey Worsted Suits	25.	21.50

All Ladies' and Children's Furs at Cost.

E. F. PURCELL :: Bassano

TO THOSE IN THE PIANO RACE

To add incentive and impetus to the contest for the handsome Upton Piano, being given away by J. H. Stiles, we beg to announce that we have made provision for the issuing of a series of Due Bills, which carry votes when bought and votes when traded.

We have printed a neat certificate, of fifty cent denomination, which when purchased will give the contestant five hundred votes.

It can be made to apply later either in the purchase of subscriptions, job printing or advertising, and will carry a further five hundred votes when so traded in. In reference to subscriptions it means that each subscription of one year, will be worth 4000 votes.

There is no limit to the due bills, candidates or their friends may purchase.

The standing below shows that the contest is beginning to awaken widespread interest as we predicted, and it behoves everyone to put all their energy into the struggle.

STANDING OF CONTESTANTS ELEVENTH WEEK

NO. 95.	325,580.	NO. 17.	456,550.
22.	506,355.	24.	618,330.
38.	476,020.	40.	337,155.
42.	506,600.	44.	553,270.
47.	630,025.	49.	304,800.
55.	789,225.	56.	230,745.
58.	205,030.	64.	559,365.
68.	405,400.	75.	361,455.
80.	382,490.	84.	426,025.
87.	30,740.	88.	316,805.
90.	22,575.	91.	6,135.
92.	18,420.	93.	293,220.
94.	561,370.	27.	302,595.

See your friends and get them to purchase Due Bills from the "Mail" in anticipation of the printing stationery they will be needing soon.

The subscription getter is the one who is the factor in this contest. You can procure Due Bills that will apply on subscription and are invaluable for votes.